

What a good Twitter profile contains:

Real name: Either in the player's @, or in the Twitter name, **the recruit should have his real name as it would appear on his transcripts**. If a nickname is common, put it in the bio. This is the most important thing. Without it, it is basically impossible to find the player on Twitter, and coaches are only going to take so much time searching.

Class year: Let the coach know which class you are in. 2019? 2020? 2022? Whatever it is, put it in there.

High school name: If a coach has searched for your name, one way he can pick your profile out from other profiles who have the same name is by confirming that you attend the high school that he is looking for. Don't abbreviate this.

Position: Let the coach know what position(s) you play.

Location: Again, a defensive back putting "_____ Island" is cute, but it doesn't help a coach or scout quickly find the player.

Profile picture: Have it be of your face. If the coach has seen you before, he can quickly ID you from your face.

Background picture: Have it be something football related, to again signal to coaches that you are a football recruit.

Highlight link: Don't make coaches go hunting for this! Put your link in and then go to your profile and click on it to make sure it works. Too often, recruits screw up when putting the link in, and it doesn't work.

Here is a perfect example:



Dontae Lucas has his name, face, class year, background pic, school, position, location, and a working link to his highlight film.

Here is what should **not** be in a twitter profile:

References to drugs: The other day, I was discussing a player with a coach, and he told me, "you do realize this kid's Twitter name is a reference to drugs, right?" I didn't, but the coach explained it. Don't cost yourself a scholarship trying to be slick — college coaches are smarter than you think.

Inside jokes that are going to be offensive to outsiders: A college coach meeting a recruit for the first time is an outsider. Don't give him a reason not to offer.

The college recruiting process is like a job interview, and Twitter is part of that job interview. It can't be treated like Instagram or Snapchat. Oh, and when a college coach follows you, follow him back.

Resource:

<https://www.sbnation.com/college-football-recruiting/2018/1/31/16957252/football-recruit-twitter-guideline-checklist-social-media>

